

NAPEBT

Transforming Healthcare



Introductions

Vera Model Overview

- Flagstaff Clinic Services

NAPEBT Flagstaff Clinic Launch Timeline

Connecting to Local Healthcare Community

Questions



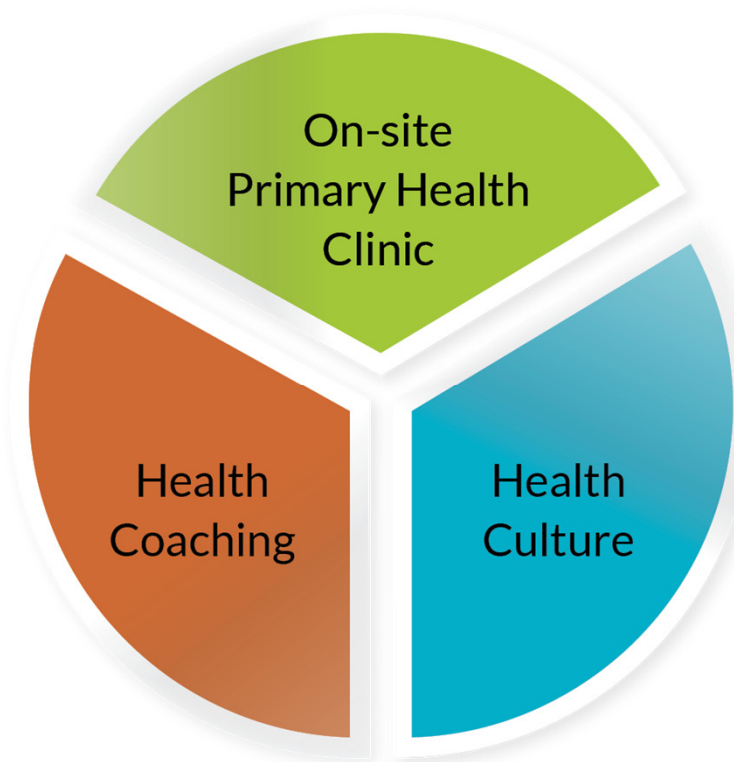
Our mission is to help people change behaviors by esteeming them through empathetic listening.

We empower the individual to be leaders in their own change, and create an environment that supports it.

Experience



The Whole Health Approach



The components of our approach amount to more than the sum of their parts. They transform the health of your employees and make the model sustainable.



Onsite clinic

Clinic services



Primary Care

- Episodic sick care
- Acute pediatrics (over age 3)
- Chronic disease management
- Coordination of specialty care
- Provider-dispensed medications & refills
- Onsite labs



Preventive Care

- Annual Whole Health Visit
- Health coaching
- Biometric screens
- Health risk assessments
- Fitness, nutrition
- Immunizations
- Routine injections
- Employee wellness



Acute Care

- Basic wounds
- Suturing, laceration
- Sprains, strains
- Infections
- Asthma
- Colds/URI
- Urinary symptoms



Occupational Health

- Treatment on-site injuries
- Employment screening/pre-employment physicals
- DOT testing
- Drug screening
- Workplace safety
- Integrated care coordination

Whole Health Coaches



Create behavior change





Health culture

Engagement is everything

100% Engagement for the Annual Whole Health Visit



Achieving the triple aim – **best care, most people, least cost**

- Integrated care delivery, patient-centered
- Increase preventive care, **reduce gaps** in care and early diagnosis
- Avoid unnecessary, inappropriate treatment costs

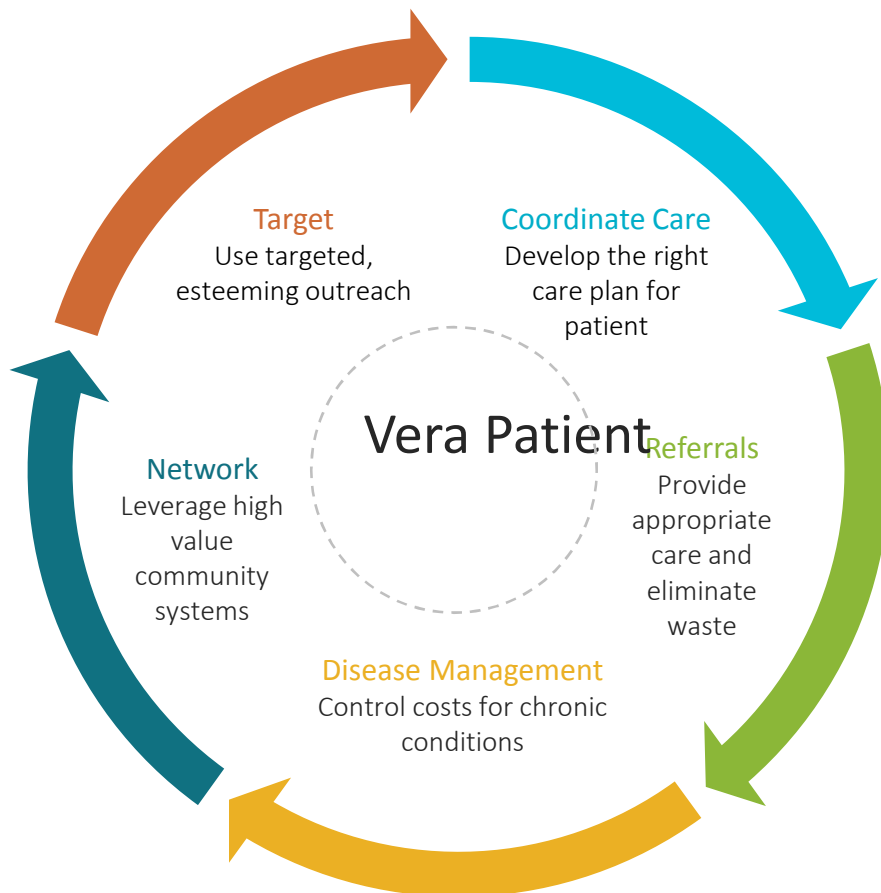
Launch timeline

NAPEBT Launch Timeline/Status

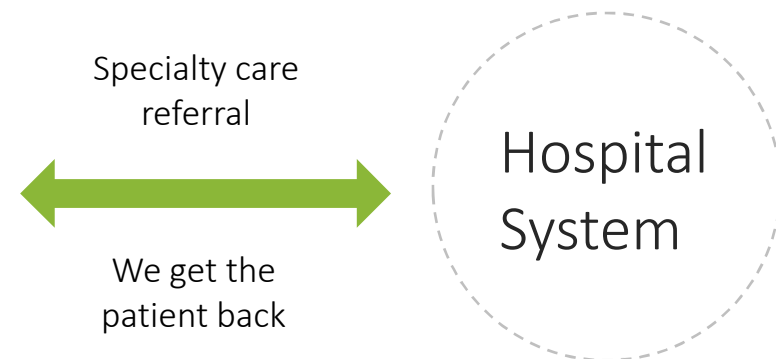
Timeline	Milestone	Other info
In progress – October	Clinic team recruiting and hiring	<ul style="list-style-type: none"> • Currently interviewing candidates • Physicians are the priority due to potential 90 day notice periods
October 26 – November 6	Vera on-boarding of entire clinical team	
In progress – first week of November	Facility construction (11 weeks)	<ul style="list-style-type: none"> • In progress and going well
In progress – November	Engagement - outreach & promotion	<ul style="list-style-type: none"> • Incentives and benefits strategy • Clinic web site • Welcome packet • Other marketing collateral • Whole Health Council • Launch communications plan
November 9 November 10 – 13	Clinic inspection Remediation, Clinic team on-site training	<ul style="list-style-type: none"> • Open house for internal Trust members and other key individuals in the community
November 16	Clinic Opening	<ul style="list-style-type: none"> • Launch

Local healthcare community

How it works



Our robust informatics enable **population health management** – strategically managing patient data to improve patient engagement and health outcomes, while also reducing costs.



Efforts to educate and partner with local healthcare community

- Met with hospital administration
- Set up informal meetings with local PCPs and Pediatricians with NAPEBT's help
- Hope to hire some local clinicians who already have connections in the community

Thank you

